

JM FINANCIAL MUTUAL FUND NOTICE

I. Notice is hereby given that the Trustees of JM Financial Mutual Fund have approved the declaration of dividend under the following plans of JM Basic Fund - Dividend Option, JM Multi Strategy Fund - Dividend Option, JM Mid Cap Fund - Dividend Option, JM Equity Fund - Dividend Option, JM Large Cap Fund - Dividend Option, JM Balanced Fund - Dividend Option & JM Nifty Plus Fund - Dividend Option and fixed Friday, 19th March, 2010 as the record date for this purpose in accordance with SEBI Circular no. SEBI/IMD/CIR No. 1/64057/06 dated April 4, 2006. All unitholders whose names appear on the registers of unitholders under the above mentioned plans / options as at the close of business hours on the said record date shall be eligible to receive dividend.

Scheme Name	Dividend* upto	NAV (Rs.) as on March 12, 2009
JM Basic Fund - Dividend Plan	10% (Re. 1.0/- per unit)	13.5641
JM Multi Strategy Fund - Dividend Plan	10% (Re. 1.0/- per unit)	14.0684
JM Mid Cap Fund - Dividend Plan	20% (Re. 2.0/- per unit)	18.7726
JM Equity Fund - Dividend Plan	15% (Re. 1.5/- per unit)	15.5092
JM Large Cap Fund - Dividend Plan	10% (Re. 1.0/- per unit)	13.6960
JM Balanced Fund - Dividend Plan	10% (Re. 1.0/- per unit)	16.0400
JM Nifty Plus Fund - Dividend Plan	15% (Re. 1.5/- per unit)	16.3957

^{*} Inclusive of Dividend Distribution Tax.

Place: Mumbai

Date: March 14, 2010

However, the final dividend rate will be declared based on the availability of distributable surplus in the plans /option.

After payment of dividend, the per unit NAV of the plan / option will fall to the extent of the payout and statutory levies (if applicable).

Please note that the above announcement of record date supersedes all earlier announcements in this regard.

Bhanu Katoch

Chief Executive Officer

JM Financial Asset Management Private Limited (Investment Managers to JM Financial Mutual Fund)

For further details, please contact :

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E-Mail: investor@jmfinancial.in • Website: www.jmfinancialmf.com

Investment Objectives: JM Basic Fund (an open-ended equity oriented growth scheme), The primary objective of the Scheme will be to provide capital appreciation to its Unitholders through judicious deployment of the corpus of the Scheme in sectors categorized under "basic industry" in the normal parlance and in context of the Indian economy, including but not limited to, energy, petrochemicals, oil & gas, power generation & distribution and electrical equipment suppliers, metals and building material. The fund would continue to remain open-ended with a sector focus, JM Multi Strategy Fund (an open-ended equity oriented scheme), The investment objective of the Scheme is to provide capital appreciation by investing in equity and equity related securities using a combination of strategies. JM Mid Cap Fund (an open-ended equity scheme). The Investment objective of the scheme will be to generate long term capital growth at a controlled level of risk by predominantly investing in Mid Cap Companies. JM Equity Fund (an open-ended growth scheme), To provide optimum capital growth and appreciation. JM Large Cap Fund (an open-ended equity scheme), The Investment objective of the scheme will be to generate returns by predominantly investing in Large Cap Companies which would be top 100 companies on the National Stock Exchange of India Ltd. in terms of market capitalisation. JM Balanced Fund (an open-ended balanced scheme), To provide steady current income as well as long term growth of Capital. JM Nifty Plus Fund (an open-ended equity scheme), The Investment objective of the scheme will be to generate investment returns by predominantly investing in S & P CNX Nifty Stocks and Nifty and its 50 constituents in the same weightages as its composition and through deployment of surplus cash in debt and money market instruments and derivative instruments.

Statutory Details: Trustee: JM Financial Trustee Company Private Limited. Investment Manager: JM Financial Asset Management Private Limited. Sponsor: JM Financial Limited.

Risk Factors: Mutual fund investments are subject to market risks and there is no assurance or guarantee that the objectives of the scheme will be achieved. As with any investment in securities, the Net Asset Value (NAV) of the units issued under the Scheme can go up or down depending on the factors and forces affecting the capital markets. Past performance of the Sponsor / AMC / Schemes of JM Financial Mutual Fund does not indicate the future performance of the schemes of JM Financial Mutual Fund. The sponsors are not responsible or liable for any loss resulting from the operation of the fund beyond the initial contribution made by them of an amount of Rupees One lakh towards setting up of the Mutual Fund, which has been invested in JM Equity Fund. The names of the schemes do not in any manner indicate either the quality of the schemes or their future prospects or returns. Investors in the Schemes are not being offered any guaranteed / indicative returns. Please see "Risk Factors", "Scheme Specific Risk Factors and Special Consideration" and "Right to limit redemptions" in the Scheme Information Document & Statement of Additional Information of the Schemes, which can be obtained free of cost from any of the JM Financial Mutual Fund Investor Service Centres or Distributors. Please read the Scheme Information Document & Statement of Additional Information carefully before investing.